

"A Blueprint For Creating Simple Info Products And Building A Business That Can Provide You With A Full-Time Income!"

Or...

The Easiest Way To Earn Your First \$1,000 Online With An Information Product You Can Create In One Day!

By Marjan Zemljic

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Playing with kids

Marjan Zemljic here...

Many people create information products, and it's become so accessible that almost anyone can do it.

However, only a handful manage to make a full-time living from them.

I'm among those few.

For the past eight years, I've been earning a full-time income online, thanks to a simple yet effective system I developed.

Today, I'm excited to share this system with you.

My hope is that it will empower you to leave your traditional job and embrace a fulfilling online career.

I am confident that some of you reading this will transform this information **into your dream business.**

Marjan Zemljic

How To Create Simple Information Products That Solve Problems

(Customers Will Fight To Get Their Hands On)

It's hard, isn't it?

You may not know just where to begin when you're new to the whole online selling game. With so many others already earning money and touting the praises of their methods...

...where exactly do you begin?

Many "newbies" give up before they've really begun. That's in part because the Internet is a never-ending maze of courses, ebooks, and other different sources.

It's confusing. Who's right? Who's wrong? And who's in it just to make a quick buck from the inexperienced?

Everyone wants to make money.

And the internet can present some pretty lucrative possibilities...

...But it can also create a breeding ground for scammers. Sometimes it's tough to know what's a scam and what isn't.

You have to understand that there are some folks who are a constant source of helpful information, and those that are hanging out looking for quick cash.

While you can make some easy profits doing business online, you still have to be vigilant and careful when buying.

The Only "Limits" Involved With Selling Information Online Are Those You Set For Yourself.

Who doesn't want to be their own boss?

Deciding when and if you work gives you such a sense of freedom...

...well, not exactly.

A common misconception about an online business is that you'll have much more time to do the things you want to, and less time spent working.

The fact of the matter is that an **online business is still a business.**

Meaning, you'll have to work at it to taste success.

Earning money online is virtually limitless.

The fact is... that with information selling, you can resell the same report, ebook, video, or course over and over again to as many people who want it...

...and you have an **unstoppable income force!**

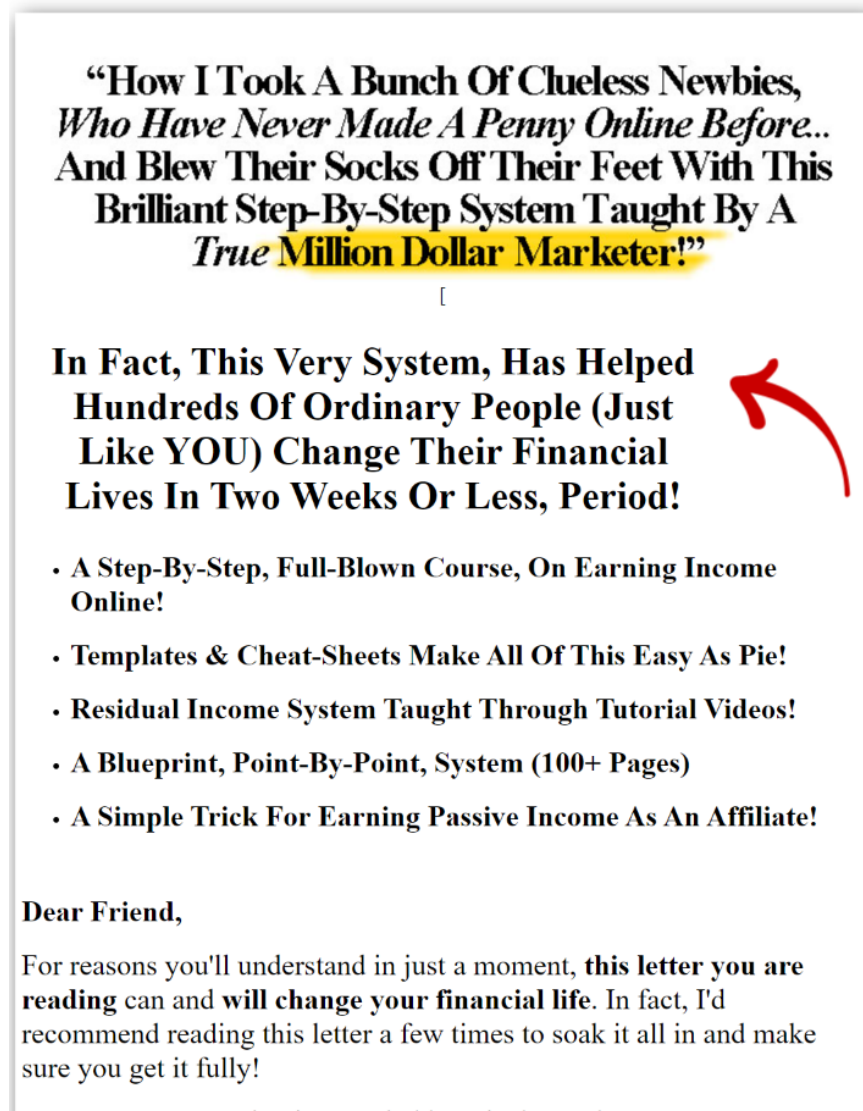
Any "idea" can be turned into an information product. Does it have to be a great idea?

No.

But, you do need to make sure that you are offering something that has value.

You can't just go and copy down some free information, change some of the wording, and then expect to make a profit. It doesn't work that way. You must put in some effort to get value from what you're creating.

Here's an example from one of my old products:



**“How I Took A Bunch Of Clueless Newbies,
Who Have Never Made A Penny Online Before...
And Blew Their Socks Off Their Feet With This
Brilliant Step-By-Step System Taught By A
True Million Dollar Marketer!”**

**In Fact, This Very System, Has Helped
Hundreds Of Ordinary People (Just
Like YOU) Change Their Financial
Lives In Two Weeks Or Less, Period!**

- A Step-By-Step, Full-Blown Course, On Earning Income Online!
- Templates & Cheat-Sheets Make All Of This Easy As Pie!
- Residual Income System Taught Through Tutorial Videos!
- A Blueprint, Point-By-Point, System (100+ Pages)
- A Simple Trick For Earning Passive Income As An Affiliate!

Dear Friend,

For reasons you'll understand in just a moment, **this letter you are reading can and will change your financial life.** In fact, I'd recommend reading this letter a few times to soak it all in and make sure you get it fully!

Below is another example where I offer a solution to one specific problem: how to build a money-making website.

A few years ago, I had a business where I built and sold ready-made websites in different niches.

Since there was a lot of interest, I created a detailed step-by-step plan on how to make a website that can earn six figures.

Discover: Simple but powerful method on how to start full time online business that can easily earn you six figures yearly...

How To Launch \$50,000-\$100,000 Business Creating One Or Two Simple Web Sites Monthly

Forget Micro Niche Websites It's Time For Authority Sites

Create Your Own Money Making Empire Building Simple Highly Profitable CASH SUCKING Authority Websites

Did you ever wanted to know how to create a perfect websites that will make you a lot of money? I'm sure you are at least dreamed about that. Today I will reveal you how can you do just that. I will show you how to create five or even six figure per year business creating one or two simple websites without any special tools or



Customers Exchange Their Hard-Earned Money For Value



People will give you money in exchange for you giving them value.

Don't ever forget this.

For now, understand that you must get good at providing value.

And remember, people buy products they WANT, not what they need.

Sure, they might think they need something, but more likely they merely want it.

What most people spend their money on are “wants”.

Anyone can live in a \$400/month apartment, but people buy \$500,000 houses. Do they need that nicer house?

Do they need 15 pairs of shoes or 85 different shirts to wear?

Do they need leather seats in their two cars?

Do they need a wireless keyboard for their computer?

Online, do people need an information product on:

How to lose weight.

How to get more dates.

How to drive traffic.

How to earn six figures.

How to grow beautiful roses.

How to improve their golf game?

You see, it's so simple.

How To Set Up a Simple Online Business That Will Earn You Money For a Long Time To Come



Well, this short report will point you in the right direction!

In fact, this simple system should be your main and only focus right now.

Unless you are making over 100k online right now, nothing else matters more than setting up the following strategy and sticking to it.

You should do everything in your power to ignore all the offers and advertisements pounding on your mind and just laser focus on setting up this one system.

Warning! You'll be tempted almost daily to distract yourself from it.

Distractions are public enemy number one, and you must conquer all those useless distractions.

Because the strategy I'm going to reveal to you is proven, has been proven for years, and will continue to prove successful for years to come.

You see, we live in a microwave society and we want everything new and fast. We want it right now and we want the new thing. This has been going on for a long time.

Marketers know this well. They know that in order to keep earning more and more money, we have to keep offering people newer and newer products.

They know that most people in this market will buy stuff and not even read it, go through it, or sometimes not even download the thing they bought.

Now you must be wondering why I'm telling you this. Because selling information products is the **easiest way to make money online**.

And don't worry, I will explain everything in the rest of this report.

Here Is Why You Should Start An Online Business Selling Info Products

It is the easiest way to start making money without huge overhead costs.

Selling information products online can be an exciting and **profitable business**.

One of the easiest ways you can make money fast with your online business is to create your own products and sell those products to interested people online.

The set-up process may take some time, but once everything is ready... the business is running almost automatically.

What I will share with you today is a strategy that you may have never given serious thought to before.

The fact is that you could be making some nice extra money online... working part time.

But first...

...You Must Develop An Audience That Trusts You



It sounds like a very difficult thing, but you'll realize that it is actually very easy to build an audience that will be happy to buy from you.

If you want to sell a lot of your products, you should take some time and build an audience that will trusts you.

Don't worry. I will show you how I do it.

When you take time to build an audience that trusts you, that makes you a thought expert and an influencer.

This makes ALL the difference when it comes to your conversions.

When someone knows you and trusts what you have to say, that means they will have a reason to buy your products today and in the coming years

They will like your products if you've spent some time developing a relationship. Not only that, but you'll have spent time and effort targeting precisely the right people.

To get to this point, you need to focus on **delivering consistently fantastic products** in your niche. Focus on relationships and communication-help your subscribers and buyers feel like they know you.

When it comes to actually producing content, the goal should be to offer an original take on a subject and to only sell products related to a subject you're passionate about.

Put it this way: *you can't become a thought leader if you don't understand the subject, and you're just copying other people's content!* Create a strong brand, know your target demographic, and don't try to appeal to everyone.

Important! *To be a successful seller, you should create products that people will be happy to pay for.*

How To Create Information Products That People Will Be Happy To Pay For



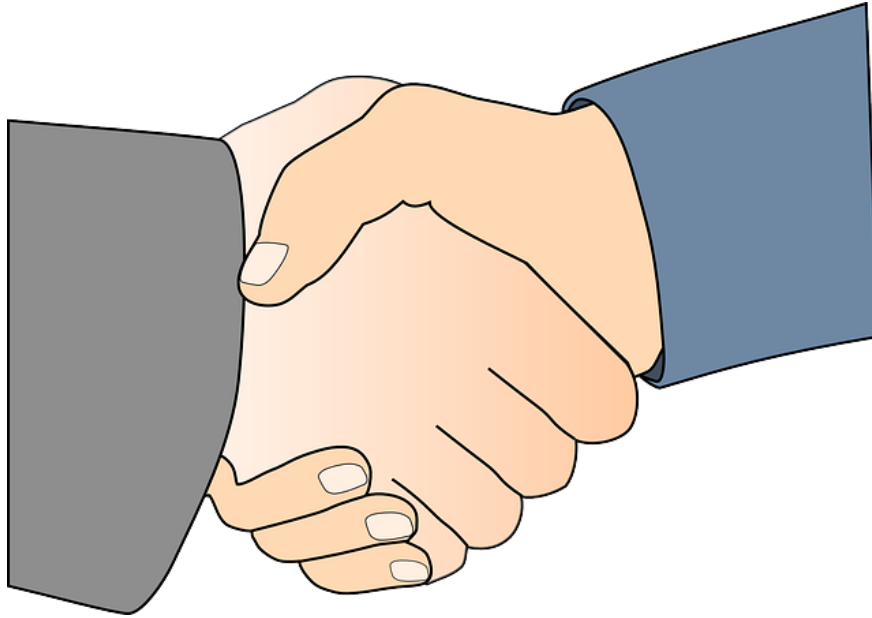
In order to make a good product that customers will be satisfied with, you must first clean up some things about yourself.

The right attitude will make your work much easier. When a customer opens your book or starts watching video, it should immediately attract them.

They must immediately think: "Oh my God, this is so good, I have to use it in my business immediately." Only a product like this will be successful, and people who buy it will tell their friends about it.

The buyer must like your product so much that he immediately thinks... This is so good that... I have to look for more products from this marketer.

We All Buy Information Products That Solve Problems



We all want a solution to a particular problem. We don't buy products because they are beautiful or because we want another video, pdf report or marketing course. All we want is a solution to our problem. It doesn't matter if the solution comes as a PDF, course, or video format.

If the product offers a solution to my problem, I will buy it. As a maker of information products, you are guaranteed sales as long as you offer a good solution to the problem.

All you have to do is create a product with a detailed description of the solution to your customer's problem.

As an online marketer, focus on solving a specific problem.

Here's an example: If you are selling a guide to make money, you should offer a title like "How To Make Money Online Using Facebook".

It offers a specific solution and does not offer a solution in the sense of ALL IN money-making solutions like "100 Ways To Make Money Online".

Create a step by step guide on how to use Facebook to make money online. This **works much better** than the ALL IN approach.

If the user is interested in a specific subject (like making money using Facebook), then he is looking for a solution. And the solution to this problem is a guide on “How to Make Money Online Using Facebook”.

At the moment, he is probably not interested in buying a guide on “How to Make Money With Webinars”.

If you offer several products on how to make money, **offer them separately** and not all at once. This only confuses the potential customer, and he will leave your website without making a purchase.

I'm sure you don't want that.

So, be as specific as you can.

Selling Info Product Online Is A Business Model That Can Earn You Six Figures Per Year... ...Easily



You're going to learn how to tap fully into that potential so that you can start earning BIG while working LITTLE.

To get started, all you have to do is **invest some free time in making your first product.**

Let's put it simply: if you invest just a couple of hours in product creation, then you can expect to eventually earn enough money to support a great lifestyle for your family or just quit your day job.

The best part is... you don't have to create a product yourself.

You are going to simply take an existing business model and *duplicate it* to start making money for yourself. It's a copy-and-paste business plan. See?

**Follow My System And You'll Make Enough Money
To Support Your Family And Your Hobbies**

There are two ways to create your first info product.

And don't worry...

**...You Don't Have To Be An
Expert To Create Your First Info
Product**



FIRST: Until you are making at least 1k per month, nothing else matters.

You don't need the latest and greatest marketing scheme or launch. You need to focus working on my system and nothing else!

I promise you, **you'll make money.**

Here Is How to Create Your First Information Product That People Will Fight For

Forget about money for a moment and just concentrate on providing value... **on helping people solve a problem or get something they WANT.**

In mastering the skill of providing value, realize that you can easily develop this skill. Information is abundant and all around you.

One step inside a book store proves this.

You see, all you have to do is grab one of those books in your local bookstore and learn what is being taught. You can then charge others to teach you what you've learned!

For example: you could buy a book on "How To Get A Girlfriend", read the book, take notes, and learn the insights being taught in the book. You can then buy another book on the subject.

Make notes and combine them with the notes you made when you read the first book.

Believe me, when you read a good book or two on dating or any other topic that interests you, you'll have more knowledge about the subject than 90% of other people.

You'll quickly master everything about the topic of dating.

Now it is time to take your notes and start writing your report or book.

You only need 30-50 pages.

Use the knowledge and notes, and it shouldn't take you more than an afternoon to finish. It is important to include information that will help your customer solve the problem.

In this case, they will solve a problem... how to get a girlfriend?

It can just be a list of tips:

- How to approach a girl?
- What are girls interested in?
- What do girls see in bad boys (bastards)?

And so on.

You can see **it is very easy**. Just give them the answers to the above (and similar) questions. Spice it up a bit with some verses or advice that you can get online for free.

At the end, add a few more pictures that you can also find online. Use Google and search for "free images for commercial use"

If you write your report in Microsoft Word, as I do, you just save the document as a pdf and that's it.

Your report is ready for sale.

Not only do you now have your book to sell, but you also have knowledge that you can sell in written, audio, or video form.

This knowledge is your investment in your future.

You have become an expert in the "how to get a date" field.

Now you can sell this knowledge for a price you set and in any format you want... video, audio, book, membership site, monthly newsletter, and more...

In fact, as long as there are human beings on this planet, they will have relationship challenges, and **YOU can help them.**

It all started by walking into a bookstore and buying 2 books on relationships and learning the insights taught.

Who would have thought that those notes could become your six-figure business?

The above example of how to make your first info product is easy. But for someone just starting out, it can still be challenging. Especially if you think you are not a good writer.

The following method is much easier and involves much less work on your part.

The Fastest Way Imaginable To Make Your First Product And Start Making Reliable Income Online



All you need is PLR, or product license for the product somebody else created.

Specifically, a PLR license gives you the right to edit and resell a product. These are normally digital products like eBooks, videos or online courses. That means you can then sell that same product as many times as you want.

It's this simple: you find the PLR product that you think will sell well. Then you purchase it (normally for around \$27-\$200). You get the product ***along with the PLR resell rights.***

And from there, you can then edit and change the book and add your name as the author.

IMPORTANT: you have to change at least a few things in the product and add your personal touch to make your information product different from the original product and make it... more interesting for your buyers.

How to find a good PLR product?

It's actually very easy.

Go to Google and search for: "*How to make money online*" (if you want to make a product in the making money online niche).

You'll find many PLR products, from books to videos with sales letters and product images.

You'll find PLR products priced from a few dollars to several hundred dollars or more.

The general rule here is: more money, better quality.

YES, it really is that simple. Please don't make it complicated.

This is how I created my first product.

This is a method that **requires only a few hours** (if that) to create your first product and a very small initial investment.

Now you can start selling your new product... with your name on it.

My recommendation is to **start with a simple pdf report** because this is the easiest way to the first product.

If you are a good speaker and if you like cameras, you can also record a video (just use your smart phone) of the product. It all depends on what kind of product you want to offer.

But Why Would Someone Buy From Me? I'm Not An Expert And They Can Find Everything For Free With Google



It's true that anyone could do it.

You researched the topic for them and spent a day, two, or even a week extracting the best articles, books and case studies.

Some people simply don't want to work on it or don't have time. They may also worry that they will not know how to find and extract the right information.

Therefore, they are willing to pay \$10, \$27, \$47, or even more if they are sure that your product will help them solve their problem.

If their problem is really very difficult and they are very desperate, **they will pay any price to solve it.**

You have invested your time, which will now be repaid.

Your product will help them solve a problem, so don't worry if it's ethical to sell something they can come up with through research.

Think about it.

Even if you only do this in your free time and if you put a new product on the market every three months, your financial situation will improve considerably. You'll be able to pay off the mortgage, buy a car now, or simply take a dream vacation with your family.

Consider how much you could earn if you launched a new product every month.

I speak from my experience. **This will completely change your life.**

With some work, you'll have 12 products on the market within a year.

Suddenly, you'll have enough products and you can start selling your products with a PLR license. You'll be able to create your own membership site or newsletter and increase your earnings.

You see, this is the path to a six-figure income.

This Is A Traffic Strategy You Can Start Right Now And Get Your First Buyers On Your List



Well, we are on a subject that is probably most interesting to you...

...how to drive traffic to your product?

You are probably interested in free traffic... right at the beginning, I will tell you the truth that will hurt you. **Don't waste your time with free traffic** because you won't succeed. You need a lot of time for that. If you focus on free traffic, you won't have time for anything else.

But don't worry...

...I will show you a strategy that I myself have used in the past and would continue to use if paid traffic did not work for me.

I buy traffic to promote my products. This is the truth.

Before, I used the strategy described below.

As soon as I made some money, I started buying traffic from other marketers. I simply buy 100 clicks at a time (100 so that I can more easily monitor the process until the sale) for my product and do my best to maximally turn these leads into buyers of my product. More on this strategy another time.

The traffic strategy I'm going to show you is simple and effective...

...but it requires some work.

What you'll need to do is this:

When you finish the product, you'll launch it on JVZOO (jvzoo.com) or Warrior Plus (warriorplus.com). It is preferable if you are present on both platforms.

If you already have your own subscriber list, send them a message about the new launch.

If you don't have a list, buy 400 clicks and send 200 to Warrior Plus and 200 to JVZOO.

That way, you'll get some sales. What you want to achieve is that your product on these two platforms does not look like a new product launch that did not sell anything.

- When you have some sales, contact a couple of affiliates on both platforms and tell them that you have tested your product and that you already have some sales.
- Ask them if they can send your email for you to their subscribers.

Of course, you'll not be successful in recruiting affiliates if you don't **offer them something in exchange** for sending an email.

And what is that?

You'll offer them at least 50% of the price of your product. For each customer they bring they'll receive 50% of your earnings.

To make their work easier, you'll prepare everything they need... You'll prepare an email... You'll add their offer to your download page if they so wish.

Try to make everything really easy for them.

I know 50% of earnings sounds like a lot. But that's the way it is. No one will even sniff you for less than 50%.

This is your first launch.

If you want your email list of buyers, you'll have to invest in something first.

In this case, 50% of the earnings.

With each next product that you send to the market, it will get easier.

You'll already have your own list of customers because of affiliates who mail out your offer. For a successful start, all you need is one successful launch.

When you send your second product to the market, some affiliates will already contact you because you'll already have one **successful launch** behind you and your sales statistics will increase.

So, at this time, affiliates will be much more interested than the first time.

The strategy described above has worked in the past, is working right now and will continue to work in the future.

But there is another simple way to get traffic, which also requires some work on your part.

Still, be prepared to give 50% or more of your profits to anyone who advertises your product.

Here is what you have to do.

You'll contact people who can get you 200-300 clicks on your product.

I'm talking about list owners, bloggers, people with Youtube channels, people with Facebook pages, people on Instagram with a lot of followers, website owners, and other internet marketers.

You'll contact them personally and try to put your offer on their website or facebook. You can easily get marketing friends on Facebook and then send them a message... which will contain a good offer.

Some people will be hard to convince, but if you keep at it, you can't fail.

Until you find a way to get traffic (such as paid traffic), you'll be dependent on the traffic that others will provide you.

You'll build your list with the help of others.

Unfortunately, this help is not free. You have to give something in return.

Summary: Making A Living From Selling Information Products



The secret to really making money with information products is in quantity. If you make just one product, it might earn you enough money for a good vacation with your family somewhere in warm places.

But if you release a new product every month (report, video, ebook...) that's a different matter. This way, you'll have a real and regular monthly income. You can use that money to buy a new car or pay off the mortgage.

That is why it is very important that you **constantly work on new products**.

I also have a few products to promote at any time and I continuously working on new products.

If I see that there is a need and interest in the market for a certain product that I myself don't offer, **I use the products of other marketers** and offer the product as their affiliate (*of course, it must be good and meet certain criteria*) to my subscribers and customers.

My products (or the products I promote) have different prices. Some are low-ticket, some include a monthly subscription. I also have high-ticket offers.

An example is a detailed coaching program, for which I currently don't have an offer myself, but I offer a good coaching product from a recognized marketer.

His coaching product are very high quality. He does all the work, and I just collect a **nice commission**.

His coaching product offers a step-by-step detailed system on how to earn a six-figure income by selling info products. Coaching costs around \$2,000, and I get a \$990 commission just for bringing him a customer.

I usually bring him two to three coaching clients per month. Sometimes even more. I'm earning \$1,980 per month with just two referrals. All I have to do is send an email to my subscribers.

All of this is made possible by my email list, which I mostly built using procedure described above.

It all started with a simple pdf report that I sold for \$14.

Later, you can upgrade that first pdf report or ebook with a monthly newspaper or course for \$27 a month. With just 100 subscribers, you'll earn \$2,700 per month. That is \$32,400 per year.

Try it... it's not hard. Either way, you have nothing to lose.

Just start and follow the instructions in this report.

You can see my simple strategy below. If you use it in practice, things in your online business will begin to happen at the speed of light.

Here is my simple work plan that I have used successfully for many years.

First of all, you have to define your working time for each of the activities listed below.

1. Use one-third of the time to create a products... pdf reports, ebooks, videos or whatever.
2. The other third of the time is devoted to promotion and sales.
3. Use the last third of the time to acquire new subscribers and build an email list.

And don't forget... the more products you have for sale, the more you'll earn.

You must strive to have at least ten products ready for sale at any given time.

If you currently have only one or two products of your own, then the best thing is to choose ten or more good products from other marketers and offer them to your subscribers... and earn an affiliate commission.

You can easily find ten good products for promotion on JVZOO, ClickBank or WarriorPlus. You'll get a nice commission.

Once you have the first product under your roof, **you just have to keep working.**

- Now your task is to get new people on your list, and you'll easily earn money every time you send out an email.
- You have to continue creating new products, and every time you launch a new product you'll earn a larger sum.

Everything is quite simple:

Follow this simple system to create new products and sell them. The more you do, the more you earn. You'll make each product faster. Once you know what you're doing, it shouldn't take you more than ten hours to make a really good product.

However, when creating new products, don't forget that you also have to devote one third of your time to marketing and another third to building a mailing list.

This is where many people make a mistake. They release a new product every month but forget to promote their old ones. While making new ones, you always have to promote your old ones as well.

Stop being a person who buys all kinds of products and is looking for the holy grail of online marketing. **Step over to the other side and become a SELLER.**

That's all!

I wish you a lot of luck,

Marijan Zemljic